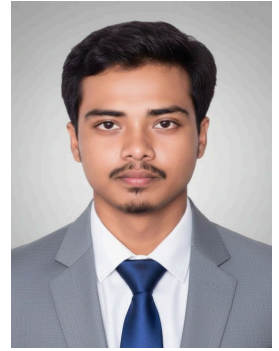


ABDUL KAYUM KAHANDKAR

DIGITAL MARKETING SPECIALIST

✉ akkhandakar055@gmail.com ☎ +88 01717 7218040

📍 Kurigram sadar, Rangpur Division, Bangladesh



Professional Summary

Digital Marketing Specialist highly skilled in SEO, lead generation, social media marketing, keyword research, and graphic design. Proven track record of increasing organic traffic by 100% and boosting engagement rates. Proficient in tools like Google Analytics, SEMrush, and HubSpot, with a passion for leveraging AI trends and omnichannel strategies to drive business growth.

Professional Experience

Marketing Manager

I have been working as a Marketing Manager at vai vai store for the past two years.

Courses

Digital Marketing, e-Learning & Earning

Here I was trained for 6 months on SEO, Social Media Marketing, Increasing Traffic and keyword research.

08/2024 – 03/2025

Kurigram

Web and Software Development, Graphics and Multimedia, Digital Marketing, Networking, CPA and Affiliate Marketing,, e-Learning and Earning

Languages

English and Bangla

Education

Bachelor of Arts in English Literature, Kurigram Govt. College

- Developed strong written and verbal communication skills through in-depth analysis and interpretation of complex texts.
- Honed research, critical thinking, and persuasive writing abilities essential for creating compelling marketing content and strategies.
- Gained expertise in storytelling, audience analysis, and cultural awareness — key foundations for effective digital campaigns and brand messaging.

Skills

- SEO & SEM (Keyword Research, On-Page/Off-Page Optimization, Link Building)
- Email Marketing
- Keyword Resarch
- Lead Generation
- Social Media Marketing
- Graphic Design

Objective

To secure a position where I can utilize my skills as a **Digital Marketing Experts & SEO Content Optimizer** by creating visually compelling designs and strategically optimized content that improve brand visibility, user engagement, and search engine performance. I aim to contribute innovative ideas and deliver high-quality creative solutions that support business growth and digital success.

Declaration

I hereby declare that the information provided in this resume is true, complete, and correct to the best of my knowledge and belief. I understand that any misrepresentation of facts may lead to disqualification or termination of employment.



Abdul Kayum Khandakar
Kurigram, Bangladesh, December 17, 2025